

CONTRACT



WWSB
1477 Tenth Street
Sarasota, FL 34236
(941)552-0777

And:

MUNDY KATOWITZ MEDIA
1322 G STREET, SE
WASHINGTON, DC 20003

Contract / Revision 31476 /		Alt. Order # 09797760
Product 1566/P-USA ACTION		
Contract Dates 10/23/12 - 10/29/12	Est. # 1566	
Advertiser PRIORITIES USA ACT		Original Date / Revision 08/20/12 / 08/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WWSB	Account Executive BRAD PHILLIPS	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	7	10/23/12	10/26/12	ABC 7 Sunrise News @	6a-7a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$250.00			
N 2	7	10/29/12	10/29/12	ABC 7 Sunrise News @	6a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$250.00			
N 3	7	10/23/12	10/26/12	Good Morning America	7-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$400.00			
N 4	7	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$400.00			
N 5	7	10/23/12	10/26/12	Good Morning America	7-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$400.00			
N 6	7	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$400.00			
N 7	7	10/23/12	10/26/12	ABC 7 News at Noon	12-1p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$125.00			
N 8	7	10/29/12	10/29/12	ABC 7 News at Noon	12-1p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$125.00			
N 9	7	10/23/12	10/26/12	ABC 7 News at 530p	530-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$500.00			
N 10	7	10/29/12	10/29/12	ABC 7 News at 530p	530-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00			
N 11	7	10/23/12	10/26/12	ABC 7 News at 6p	6-630p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00			
N 12	7	10/29/12	10/29/12	ABC 7 News at 6p	6-630p		:30			NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 31476 /		<u>Alt. Order #</u> 09797760
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> 1566/P-USA ACTION	<u>Est. #</u> 1566
<u>Advertiser</u> PRIORITIES USA ACT		<u>Original Date / Revision</u> 08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$800.00				
N 13	7	10/23/12	10/26/12	ABC World News Tonig	630-7p		:30			NM	4	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,000.00				
N 14	7	10/29/12	10/29/12	ABC World News Tonig	630-7p		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00				
N 15	7	10/27/12	10/27/12	Sat/Sun GMA	8-9a		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$250.00				
N 16	7	10/27/12	10/27/12	ABC 7 Sat News at 7p	7-730p		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-				1	\$450.00				
N 17	7	10/28/12	10/28/12	ABC 7 Sun News at 63	630-7p		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S				1	\$450.00				
N 18	7	10/23/12	10/26/12	ABC 7 News at Noon	12-1p		:30			NM	4	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-TWTF--				4	\$125.00				
N 19	7	10/29/12	10/29/12	ABC 7 News at Noon	12-1p		:30			NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$125.00				
Totals											43	\$19,150.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	35	\$15,550.00	\$13,217.50
10/29/12 -10/29/12	8	\$3,600.00	\$3,060.00
Totals	43	\$19,150.00	\$16,277.50

Signature: _____ **Date:** _____

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